



Meet Ann Ranson, highly acclaimed speaker, coach, and trainer. Ann's energy and innovative style have helped hundreds of people in dozens of organizations to initiate change and to achieve high levels of success.

Over the course of a career that has spanned three decades, Ann worked as a sales and marketing executive for several top radio stations and groups before joining Interep Marketing Group, a division of Interep Radio, as Director of Marketing. During that time, she produced demonstrated results by creating high-level marketing strategies for her clients.

In 2002, Ann expanded her horizons by affiliating with Maddox Smye, a consulting firm that specializes in selling to women. In 2007, Ann became the first Certified Selling to Women Performance Coach and Facilitator, giving testimony to her expertise and success in helping companies increase their sales to women.

Empowered by her results-driven business background, outstanding communication skills, and growing reputation as a dynamic presenter, Ann started her own company in 2005. This experience gives her first hand knowledge of entrepreneurship – the opportunities and the challenges – which she brings into all of her work.

Ann has worked with hundreds of companies, large and small, in developing processes and strategies that support profits, growth, empowerment and vision. Her client list includes such familiar names as

• Farmers Insurance	• State Farm Insurance	• DHL
• Lynchval Systems	• The Hartford	• 7-11
• National City Bank	• Western & Southern	• Chevron
• Alka Seltzer	• General Motors	• Budweiser

Ann has received numerous awards in business and was nominated for an Award of Excellence from American Women in Radio and Television. She belongs to the International Coach Federation International, National Speakers Association/North Texas and in 2006, Ann was a featured guest on *Embracing the Journey*, a noted online radio talk show, and she appeared in *Science of Mind Magazine*. Earlier this year, Ann published her first book, "Intentions at Work: 83 Spiritual Tools to Succeed in Business" available on her website, www.intentionswork.com or www.amazon.com.

Testimonials from a few of her clients:

"Great job this morning. I was really impressed not only with your flawless delivery, but also the way you've been able to weave in references to National City's commitment, culture and our WBA program. I feel like we've made some great headway."

Beth Marcello, VP & Managing Supervisor, Women's Business Development Program, National City

"Ann Ranson just turned lemons into lemonade! I have to say Santa does exist. I just did not know Santa was a woman, a Texan and answers to the name of Ann."

Sheila F. Kirby President, Strategic Sales Development, Interep

"She has demonstrated her ability to integrate spiritually oriented success factors, with a down to earth, bottom-line oriented business perspective. I have found her insights to be both practical and valuable - and continue to use her services."

Richard A. Feller, MBA, PhD President and CEO, Lynchval Systems, Inc.