



Intentions Work

Ann Ranson works with business men and women who want to do and be more! Whether that's growing sales, leveraging marketing trends, increasing the probability of success of your staff or even living your Joy Job!

Her speaking and training topics are offered in a variety of formats:

- ⦿ Keynote
- ⦿ Full and half-day workshops
- ⦿ Retreats
- ⦿ Brown Bag Series
- ⦿ Break-outs

To ensure implementation and a great ROI, plan to schedule reinforcement coaching as a follow up to any program you attend.

***Intentions at Work:
83 Spiritual Tools to Succeed
in Business
By Ann Ranson***



A book everyone should have on their desk for those times when the stress and deadlines threaten to get you down!

Keynote, Break-out and Workshop Presentations

A dynamic, engaging and knowledgeable speaker can provide a rallying point for your team or jumpstart an important dialogue in your company to move your business in new ways to accomplish its goals and visions. As an engaging businesswoman with over 30 years of experience, Ann Ranson delivers. Her relevant and captivating presentations inspire and motivate audiences to do and be more - however they define it.

The Power of the Purse - Tapping a *Trillion*-Dollar Market

Did you know that women

- make or influence over 80% of all purchasing decisions?
- are starting businesses faster than their male counterparts?
- are single heads of households for more years than men?

It's true. To be successful, you must have a strategy to market and sell to women. (And here's a clue: men and women transact business in very different ways) Ann's presentation will show you the way.

Marketing Trends to Leverage for Profit and Success

In this timely program, you will learn what Ann learned in 3 decades of success in the media marketing and sales industry. She'll cover 4 key marketing trends that you need to know about in order to thrive in today's competitive environment.

Your Joy Job: The Inside Scoop

Would you like to know how to turn just about any job into your Joy Job? You can do it - and you can start by looking inside! Look at your self-talk and your attitude about work - are they helping or hurting your happiness and therefore performance? Learn how happiness on the job leads to motivation which leads to productivity which leads to profitability.

Additional Topics:

- ⦿ Intentions at Work - Spiritual Tools to Succeed in Business
- ⦿ The Triple Bottom Line: People, Profit and Planet
- ⦿ Is God the Elephant in Your Board Room?

Ann Ranson

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Praise from Ann's clients . . .

Ann turned lemons into lemonade!

Sheila F. Kirby, President
Strategic Sales Development
Interep

I was really impressed not only with your flawless delivery, but also with the way you weaved in references to National City's commitment and culture.

Beth Marcello
VP & Managing Supervisor
Women's Business Development
Program
National City

Ann is an excellent speaker, comfortably engaging the audience and spinning their responses into her discussion.

Sharon Shero
President and Owner
Citywork

Ann has demonstrated her ability to integrate spiritually oriented success factors, with a down to earth, bottom-line oriented business perspective. I have found her insights to be both practical and valuable – and continue to use her services.

Richard A. Feller, MBA, PhD
President and CEO
Lynchval Systems, Inc.

Great job on bringing out tools and techniques that can really help me engage my board.

Tina Garcia
Executive Director, N.Texas Chapter
Leukemia & Lymphoma Society

A Message From Ann. . .



I work with business men and women who want to do and be more - whether that is growing sales, leveraging marketing trends, increasing the probability of staff success or even living your JOY JOB!

Throughout my career, I've witnessed the pitfalls that ambush the most promising business initiatives of Fortune 500 companies, and have learned their secrets for success. You can learn from my personal experience and success in spite of huge industry changes. As a sales director, I built a sales operation - the Dallas Cowboys Radio Network - from the ground up achieving revenues of over \$1 million in its 3rd year of operation (over 30% of gross revenue of the company). My client list included brands such as Budweiser, Farmers Ins, Chevron and Honda. As a new business development manager in the maturing radio industry, I created 6-7 figure marketing deals with major Fortune 500 companies, like Lincoln-Mercury, DHL, LaQuinta and General Motors.

Through my presentations, I bring this knowledge and experience to companies like yours, showing the way to avoid the traps while developing processes and strategies to support profits, growth, empowerment and vision.

My work is grounded in a love for business, which informs all of the work that I do. It is my true passion to help businesses increase profits by focusing on strategies that I call *inspired business models*®. By focusing on the essence of business, employees and executives together can build cultures that are creative, profitable, challenging, rewarding and productive.

In addition to working in a group setting, I am available for executive coaching for individuals. Please contact me to discuss how we can work together to help you and your company do and be more!

Intentionally yours,

Ann